

2024 CTCPA Annual Meeting

Thursday, May 16

Aqua Turf Club, Plantsville • 5:30 p.m.

www.ctcpas.org/AnnualMeeting

Exhibitor Opportunities

Boost your brand's visibility and make valuable connections with members of the Connecticut Society of CPAs (CTCPA) through our flagship annual networking and educational event.

Our highly respected members serve as decision-makers for their organizations and strategic advisors for their clients, holding significant influence over many purchasing and investment choices.

To enhance this opportunity, each exhibitor will be partnered with a dedicated CTCPA member to facilitate relationship building with as many attendees as possible.

Why market to Connecticut CPAs?

CTCPA members are trusted business advisors who help individuals, businesses, and other organizations plan for and reach their financial and strategic goals. From the smallest start-up to the largest governmental agency, accounting professionals play influential roles in every industry.

By marketing to members of the CTCPA, you'll reach leaders with titles including tax, audit, or consulting partner, senior manager, manager, or supervisor; CFO; corporate controller; president; VP finance; internal auditor; financial analyst; forensic accountant; and many more.

Ready to secure your exhibitor space?

Complete the form on the next page or contact Cindy Panioto at cindyp@ctcpas.org or 860-258-0213.

Event at a glance

Returning to an in-person event this year by popular demand, the CTCPA Annual Meeting celebrates the accounting profession through awards and recognition, our annual business meeting, and an engaging keynote speaker.

Pre-and post-event marketing materials distribution: 5,500

Anticipated attendees: 250

Event schedule/networking opportunities:

5:30 p.m. Check-in, networking, and refreshments

6:00 p.m. Business meeting and keynote speaker

7:30 p.m. Networking with hot hors d'oeuvres, wine, and beer (cash bar available)

Exhibitor package – \$1,500

Space is limited and includes:

- Exhibitor table in the event room.
- Admission for two representatives.
Additional tickets available for purchase.
- Dedicated CTCPA member liaison to make introductions and help you connect with members.
- Logo on pre-event marketing materials and website.
- Inclusion in "Know Before You Go" pre-event email to all prospective attendees and registrants.
Exhibitor may provide logo, one- to two-sentence marketing message, website link, and contact information.
- Company tagged in pre-event social media posts.
- Logo on event signage, program booklet, presentation slides, as well as verbal recognition by event emcee.
- Recognition in post-event *Connecticut CPA* magazine and digital articles.

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Exhibitor registrations will be accepted until Thursday, April 25.

1. Company information:

Company name exactly as it should appear in event materials:

Contact person: _____

Phone: _____ Email: _____

Company representative 1 attending event: _____

Company representative 2 attending event: _____

Additional representatives (\$105 per ticket): _____

Total amount due: \$ _____ Check to CTCPA Request an electronic invoice.

2. Social media handles: (if applicable)

LinkedIn: _____ Facebook: _____

X: _____ Instagram: _____

3. Logo and information submission:

Please provide the following to Kendalynn Morales at kendalynnm@ctcpas.org **no later than Thursday, April 25.**

- Company logo as an EPS/AI file as well as a JPG/PNG file.
- “Know Before You Go” email information including one- to two-sentence marketing message, website link, and contact information.



Return this form to Cindy Panioto at cindyp@ctcpas.org.

Please mail payments by check to CTCPA, 716 Brook Street, Rocky Hill, CT 06067.
Questions? Contact Cindy at 860-258-0213.