



>> Integrity Merchant Solutions Offers CTCPA Members and Their Clients Savings on Credit Card Processing Fees



hrough a new affinity partnership with Integrity Merchant Solutions (IMS), members and their clients can realize significant savings on credit card processing fees. IMS offers payment processing solutions to suit every business and works with all major card types.

"CTCPA signed on with IMS in August of 2013 and yearover-year we are saving more than \$17,000 over our former processor," explained CTCPA Director of Finance and Operations **Julie McNeal**.

"Saving on merchant processing is one of the easiest ways for CPAs as well as their clients to save money to the bottom line with very little effort," said IMS Vice President **Lisa Schwartz**.

IMS can help your firm to save fees, but this is also a great tool to use to help your clients save fees as well, and can enhance your role as trusted advisor. There is no charge or obligation for Lisa to perform a cost analysis.



For more information or a complimentary analysis, contact:

Lisa Schwartz
Account Executive
Integrity Merchant Solutions, LLC
860-478-8846 cell • 860-760-6307 fax
Ischwartz@integritymerchantsolutions.com

Integrity Merchant Solutions Offers CTCPA Members and Their Clients:

- Potential savings of 10-40 percent over current rates
- Free no-obligation cost analysis
- The benefits of Interchange Plus (Cost-Plus) pricing
- Next-day deposits
- Economical and appropriate pricing
- No hidden fees
- Clear and concise statements to simplify reconciliations
- No long-term contract
- Use of existing equipment in most cases