

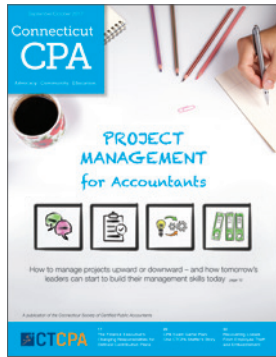
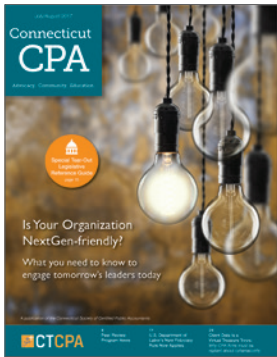


## Connecticut CPA Magazine



Published quarterly, **Connecticut CPA**

magazine is the CTCPA's flagship publication, updating the nearly **6,000 CTCPA members** on timely **professional issues** and **member news**.



All ads appear in CMYK color. Rates are per issue, net. CTCPA reserves the right to refuse any advertisement.

### Interior Ad Rates/Sizes

Size	1 Issue	3 Issues	4 Issues	Dimensions
Full Page	\$1,082	\$960	\$925	7.5" x 10"
2/3 Page	\$910	\$811	\$778	4.75" x 10"
Half Page	\$686	\$617	\$589	7.5" x 4.75"
1/3 Page	\$533	\$474	\$455	2.5" x 10"
1/2 Double Column	\$492	\$440	\$423	4.75" x 4.75"
1/2 Single Column	\$326	\$291	\$281	2.5" x 4.75"

Specific positioning for interior advertisements is not available.

### Premium Placement Ad Rates/Sizes

**Outside Back Cover** (partial page, 7.5" x 5.5"\*\*) – \$1,400 per issue  
**Inside Front Cover** (full page, 7.5" x 10"\*\*) – \$1,300 per issue  
**Inside Back Cover** (full page, 7.5" x 10"\*\*) – \$1,200 per issue

\*Full-page ads with bleeds may be 8.5" x 11" plus 1/4" bleeds.  
 \*\*Outside back cover ad with bleeds may be 8.5" x 6" plus 1/4" bleeds.

Please contact Kirsten Piechota at [kirstenp@ctcpas.org](mailto:kirstenp@ctcpas.org) or 860-258-0231 to confirm availability for premium placement advertisements.

**Full Page**  
7.5" x 10"

*Ads with bleeds may be 8.5" x 11" plus 1/4" bleeds.*

**1/2 Double Column**  
4.75" x 4.75"

**1/2 Single Col.**  
2.5" x 4.75"

**Half Page**  
7.5" x 4.75"

**2/3 Page**  
4.75" x 10"

**1/3 Page**  
2.5" x 10"

**Outside Back Cover**  
7.5" x 5.5"

*Ads with bleeds may be 8.5" x 6" plus 1/4" bleeds.*



## Connecticut CPA Insertion



### Size of Advertisement

#### Interior

- Full Page
- 2/3 Page
- Half Page
- 1/3 Page
- 1/2 Double Column
- 1/2 Single Column

#### Premium Placement

- Outside Back Cover (partial page)
- Inside Front Cover (full page)
- Inside Back Cover (full page)

### Issue(s) for Placement

Issue	Deadline
<input type="checkbox"/> Winter	December 1
<input type="checkbox"/> Spring	March 1
<input type="checkbox"/> Summer	June 1
<input type="checkbox"/> Fall	September 1

### Cost Calculation

$$\frac{\text{cost per issue}}{\text{cost per issue}} \times \frac{\text{\# of issues}}{\text{\# of issues}} = \frac{\text{total cost}}{\text{total cost}}$$

### Ad Submission

Please contact Kirsten Piechota at [kirstenp@ctcpas.org](mailto:kirstenp@ctcpas.org) or 860-258-0231 to confirm availability for premium placement advertisements.

Email high-resolution PDF materials to Kirsten at [kirstenp@ctcpas.org](mailto:kirstenp@ctcpas.org).

### Payment Information

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Amount Due \$ \_\_\_\_\_  Check to CTCPA  Visa  MasterCard  AmEx

Card# \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Billing Address Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_