

CTCPA Women's Awards

Celebrating Connecticut's exceptional female CPAs and finance professionals

Wednesday, January 20, 2027 • TPC River Highlands, Cromwell • 7:30-10:30 a.m.

Sponsorship Opportunities



Elite Level Sponsor – \$2,750

There will only be one Elite Level sponsor in each industry segment.

- Premium placement table for 10 guests.
- Your company's logo on marketing materials, our website, and in *Connecticut CPA* magazine.
- Your company tagged in event social media posts.
- Your company recognized by the emcee, in the program booklet, and as part of the presentation slides during the event.



Premier Level Sponsor – \$1,750

There will only be one Premier Level sponsor in each industry segment.

- Five admission tickets.
- Your company's logo on marketing materials, our website, and in *Connecticut CPA* magazine.
- Your company tagged in event social media posts.
- Your company recognized by the emcee, in the program booklet, and as part of the presentation slides during the event.



CTCPA Member Gold Level Sponsor – \$1,250

Only available to CTCPA members.

- Premium placement table for 10 guests.
- Your company's logo on marketing materials, our website, and in *Connecticut CPA* magazine.
- Your company tagged in event social media posts.
- Your company recognized by the emcee, in the program booklet, and as part of the presentation slides during the event.



CTCPA Member Silver Level Sponsor – \$750

Only available to CTCPA members.

- Five admission tickets.
- Your company's logo on marketing materials, our website, and in *Connecticut CPA* magazine.
- Your company recognized by the emcee, in the program booklet, and as part of the presentation slides during the event.

Sponsorships accepted until Tuesday, January 5. Logos must be submitted by that date.

Advertising Opportunities

Place an advertisement in *Connecticut CPA* magazine to congratulate your awardee.

The Spring 2027 issue of *Connecticut CPA* magazine will include a feature and headshot of each honoree. Enhance that feature with a full- or half-page print advertisement congratulating your organization's winner.

Save 20% off the regular advertising rate when you combine your print ad with an event sponsorship.

Space reservations and ad materials accepted until Friday, January 29.

Ad Rates/Sizes

Size	Regular Price	Price with Sponsorship	Dimensions
Full Page	\$1,082	\$865	7.5" x 10"*
Half Page	\$686	\$548	7.5" x 4.75"

**Full-page ads with bleeds may be 8.5" x 11" plus 1/4" bleeds.*

All ads will appear in CMYK color and should be submitted as high-resolution PDFs.

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1. Choose a sponsorship level:

Sponsorships will be accepted until Tuesday, January 5.

- ☐ **Elite Level* – \$2,750** (only one per industry segment)
- ☐ **Premier Level* – \$1,750** (only one per industry segment)
- ☐ **CTCPA Member Gold Level – \$1,250** (only available to CTCPA members)
- ☐ **CTCPA Member Silver Level – \$750** (only available to CTCPA members)

**Please contact Amy at amyh@ctcpas.org or 860-258-0210 to confirm availability for levels limited by industry segment.*

2. Choose an Connecticut CPA magazine advertisement size:

Space reservations and ad materials accepted until Friday, January 29.

- ☐ **Full page – \$1,082** (advertisement only)
- ☐ **Full page – \$865** (discounted rate with sponsorship)
- ☐ **Half page – \$686** (advertisement only)
- ☐ **Half page – \$548** (discounted rate with sponsorship)

3. Supply your company information:

Company name exactly as it should appear in event materials:

Contact person: _____

Phone: _____ Email: _____

Total amount due: \$_____ ☐ Check to CTCPA ☐ Request an electronic invoice

4. Submit your logo

Please submit a company logo as an EPS and JPG/PNG to Amy at amyh@ctcpas.org by Tuesday, January 5.

5. Supply your company social media tags (if applicable)

Twitter: _____ Facebook: _____

LinkedIn: _____ Instagram: _____



Please return this form to Amy Heritage at amyh@ctcpas.org.

Questions? Contact Amy at 860-258-0210.

www.ctcpas.org/CTCPAWomen