

# CTCPA Women's Awards

*Celebrating Connecticut's exceptional female finance professionals.*

**Wednesday, January 17, 2024 • TPC River Highlands, Cromwell • 8:30am - 10:30am**

## Sponsorship Opportunities



### Executive Level Sponsor – \$2,500

*There will only be one Executive Level sponsor in each industry segment.*

- Premium placement table for 10 guests.
- Your company's logo on marketing materials, our website, and in *Connecticut CPA* magazine.
- Your company tagged in event social media posts.
- Your company recognized by the emcee, in the program booklet, and as part of the presentation slides during the event.



### Supporter Level Sponsor – \$1,000

*There will only be one Supporter Level sponsor in each industry segment.*

- Five admission tickets.
- Your company's logo on marketing materials, our website, and in *Connecticut CPA* magazine.
- Your company tagged in event social media posts.
- Your company recognized by the emcee, in the program booklet, and as part of the presentation slides during the event.



### CTCPA Member Gold Level Sponsor – \$1,000

*Only available to CTCPA members.*

- Premium placement table for 10 guests.
- Your company's logo on marketing materials, our website, and in *Connecticut CPA* magazine.
- Your company tagged in event social media posts.
- Your company recognized by the emcee, in the program booklet, and as part of the presentation slides during the event.



### CTCPA Member Silver Level Sponsor – \$500

*Only available to CTCPA members.*

- Five admission tickets.
- Your company's logo on marketing materials, our website, and in *Connecticut CPA* magazine.
- Your company recognized by the emcee, in the program booklet, and as part of the presentation slides during the event.

*Sponsorships accepted until Friday, January 5. Logos must be submitted that date.*

## Advertising Opportunities

### Place an advertisement in *Connecticut CPA* magazine to congratulate your awardee.

The Winter 2024 issue of *Connecticut CPA* magazine will include a feature and headshot of each honoree. Enhance that feature with a full- or half-page print advertisement congratulating your organization's winner.

Save 20% off the regular advertising rate when you combine your print ad with an event sponsorship.

*Space reservations accepted until Friday, November 17. Materials must be submitted by Friday, December 1.*

### Ad Rates/Sizes

Size	Regular Price	Price with Sponsorship	Dimensions
Full Page	\$1,082	\$865	7.5" x 10"*
Half Page	\$686	\$548	7.5" x 4.75"

*\*Full-page ads with bleeds may be 8.5" x 11" plus 1/4" bleeds.*

All ads will appear in CMYK color and should be submitted as high-resolution PDFs.

# CTCPA Women's Awards

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**Wednesday, January 17, 2024 • TPC River Highlands, Cromwell • 8:30am - 10:30am**

## **I. Choose a sponsorship level:**

*Sponsorships will be accepted until Friday, January 5.*

- Executive Level\*** – \$2,500 (only one per industry segment)
- Supporter Level\*** – \$1,000 (only one per industry segment)
- CTCPA Member Gold Level** – \$1,000 (only available to CTCPA members)
- CTCPA Member Silver Level** – \$500 (only available to CTCPA members)

*\*Please contact Cindy at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org) or 860-258-0213 to confirm availability for levels limited by industry segment.*

## **2. Choose an Connecticut CPA magazine advertisement size:**

*Space reservations accepted until Friday, November 17. Materials must be submitted by Friday, December 1.*

- Full page** – \$1,082 (advertisement only)
- Full page** – \$865 (discounted rate with sponsorship)
- Half page** – \$686 (advertisement only)
- Half page** – \$548 (discounted rate with sponsorship)

## **3. Supply your company information:**

Company name exactly as it should appear in event materials:

\_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total amount due: \$ \_\_\_\_\_  Check to CTCPA  Request an electronic invoice

## **4. Submit your logo**

Sponsors should submit a company logo as an EPS and JPG/PNG to Cindy at [cindy@ctcpas.org](mailto:cindy@ctcpas.org) by Friday, January 5.

## **5. Supply your company social media tags** (if applicable)

Twitter: \_\_\_\_\_ Facebook: \_\_\_\_\_

LinkedIn: \_\_\_\_\_ Instagram: \_\_\_\_\_



Please return this form to **Cindy Panioto** at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org).

Questions? Contact Cindy at 860-258-0213.