

CTCPA Women's Awards

Celebrating Connecticut's exceptional female CPAs and finance professionals

Wednesday, January 20, 2027 • TPC River Highlands, Cromwell • 7:30-10:30 a.m.

Partnership Opportunities

The Connecticut Society of CPAs (CTCPA) Women's Awards celebrates trailblazers making a difference in accounting and finance – while bringing together the leaders, decision-makers, and emerging talent shaping the future of the profession.



Meet the leaders driving accounting and finance.

With 200+ attendees and four consecutive years of sold-out events at the beautiful TPC River Highlands, the CTCPA Women's Awards brings together a highly engaged audience, including:

- Managing partners and partners
- CFOs, CEOs, and controllers
- Finance executives and accounting professionals
- Emerging leaders and future decision-makers

CTCPA represents 6,000 members across public accounting, business and industry, government, education, and other sectors.



Be in the room and be part of the conversation.

At this event, our partners aren't standing behind a table. You'll be a part of the experience – participating in breakfast, networking with attendees, and having meaningful conversations with the professionals you want to reach.



Turn access into opportunity.

Your partnership delivers more than visibility. It delivers access, relationships, and opportunities to grow your business.

- Reach a **highly relevant audience**.
- Develop **relationships with decision-makers** and influencers.
- Generate **connections that lead to clients** and referrals.
- Align with an event **celebrating leadership and excellence**.



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Celebrate the women shaping Connecticut's accounting and finance profession while aligning your organization with the leaders and achievements driving the profession forward.

Partner with Us



Event Partner – \$7,500

Only one exclusive partnership available.

Our exclusive Event Partner is limited to one organization and represents the highest level of prestige.

Benefits include:

- Four guest tickets
- Emcee recognition and opportunity to provide brief congratulatory welcome at the event
- Prominent logo placement on pre-event marketing
- Highest-level logo placement on event signage/program
- Social media recognition and tagging
- Opportunity to provide one-page flyer about your company to be placed on each guest table
- *Connecticut CPA* magazine and website recognition.



Visionary Partner – \$5,000

Receive exclusive representation in your industry category, creating greater visibility and distinction.

Visionary Partners lead the way in supporting the future of accounting and finance. Benefits include:

- Four guest tickets
- Emcee recognition
- Prominent logo placement on event signage/program
- Social media recognition and tagging
- Opportunity to provide one-page flyer about your company to be placed on each guest table
- *Connecticut CPA* magazine and website recognition.



Leadership Partner – \$2,500

Leadership Partners demonstrate their commitment to advancing and recognizing women across Connecticut's accounting and finance community.

Benefits Include:

- Two guest tickets
- Emcee recognition
- Logo placement on event signage/program
- Social media recognition and tagging
- *Connecticut CPA* magazine and website recognition.



Source Partner – \$1,000

Source Partners celebrate the people strengthening Connecticut's accounting and finance community.

Benefits Include:

- One guest ticket
- Emcee recognition
- Logo placement on event signage/program
- *Connecticut CPA* magazine and website recognition.

Extend Your Recognition with Advertising Opportunities

Celebrate your honoree beyond the event.

Pair your partnership with a congratulatory advertisement in the Spring 2027 issue of *Connecticut CPA* magazine, featuring the Women's Awards honorees.

Save 20% off the regular advertising rate when you combine your print ad with an event sponsorship.

Ad Rates/Sizes

Size	Regular Price	Price with Sponsorship	Dimensions
Full Page	\$1,200	\$960	7.5" x 10"
Half Page	\$755	\$604	7.5" x 4.75"

**Full-page ads with bleeds may be 8.5" x 11" plus 1/4" bleeds.*

Space reservations and ad materials accepted until Friday, January 29. All ads will appear in CMYK color and should be submitted as high-resolution PDFs.



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1. Choose a partnership:

Reservations will be accepted until Tuesday, January 5. Please contact Amy at amyh@ctcpas.org or 860-258-0210 to confirm availability of Event and Visionary Partner opportunities.

- ☐ **Event Partner – \$7,500** (Only one exclusive partnership available)
- ☐ **Visionary Partner – \$5,000** (Exclusive representation in each industry category)
- ☐ **Leadership Partner – \$2,500**
- ☐ **Source Partner – \$1,000**

- ☐ **Optional additional guest tickets – discounted rate of \$70/guest**

Number of additional guest tickets _____

2. Choose an **Connecticut CPA** magazine advertisement, if desired:

Space reservations and ad materials accepted until Friday, January 29.

- ☐ **Full page – \$1,200** (advertisement only)
- ☐ **Full page – \$960** (discounted rate with partnership)
- ☐ **Half page – \$755** (advertisement only)
- ☐ **Half page – \$604** (discounted rate with partnership)

3. Supply your company information:

Company name exactly as it should appear in event materials:

Contact person: _____

Phone: _____ Email: _____

Total amount due: \$ _____ ☐ Check to CTCPA ☐ Request an electronic invoice

4. Submit your materials:

Please submit a company logo as an EPS and JPG/PNG to Amy at amyh@ctcpas.org by Tuesday, January 5.

Event and Visionary Partners may also provide a flyer to be placed on each guest table. Printed flyers must be provided by the sponsor and delivered to our office no later than January 5.

5. Supply your company social media tags (if applicable)

LinkedIn: _____ Facebook: _____

Instagram: _____ X: _____



Please return this form to Amy Heritage at amyh@ctcpas.org.
Questions? Contact Amy at 860-258-0210.

www.ctcpas.org/CTCPAWomen