

Showcase your products and services to attendees at our high-level professional conferences featuring local and nationally renowned speakers.

Conference sponsorship package: \$1,250 per event, plus optional add-ons

Please see www.ctcpas.org/Sponsorships for available programs.



All conference sponsorships include:

- · Logo on all marketing materials.
- Full-page advertisement (supplied by sponsor) in manual for event.
- Social media posts with tags (provided by sponsor) prior to conference.
- Mailing list of attendees.
- Three minutes to address attendees during conference.
- Sponsor table at in-person event.
- Registration for two representatives at in-person event.

NEW! Hybrid and virtual sponsorship enhancements:

Our new online conference platform will offer greatly expanded opportunities for sponsors to interact with both our virtual and our in-person attendees, including:

- Sponsor video placement opportunities.
- Rotating sponsor banner ads.
- Custom sponsor-branded chat rooms.
- Sponsor-provided online handouts, pamphlets, and other collateral.
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- Pop-up sponsor offers that can be launched at various times throughout the event.
- Ability for sponsors to host polling questions and receive respective data.

Ready to sponsor or want to learn more? Complete the form on the following page or contact Liz Frazza at <u>lizf@ctcpas.org</u> or 860-258-0220.



Share your message with attendees at our high-level professional conferences featuring local and nationally renowned speakers.

1. Conference sponsorship package: \$1,250 per event, plus optional add-ons. Choose your event(s): Please see www.ctcpas.org/Sponsorships for available programs.

2. Supply your company information:

Company name exactly as it should appear in event materials:

Contact person:		
Signature:	Date:	
Phone:	Email:	
Total amount due: \$ □ Che	□ Check to CTCPA □ Request an electronic invoice	
CTCPA Signature:	Date:	
3. Supply your company social media tags: (if applicable)		
Twitter:	Facebook:	
LinkedIn:	Instagram:	

4. Submit your logo:

Please provide your logo as an EPS/AI file as well as a JPG/PNG file to Liz Frazza at lizf@ctcpas.org.

Return this form to Liz Frazza at <u>lizf@ctcpas.org</u>.

Please mail payments by check to CTCPA, 716 Brook Street, Rocky Hill, CT 06067. Questions? Contact Liz at 860-258-0220.