



The Connecticut Society of CPAs

# Why become a CPA?

## Accountant or CPA – what's the difference?

CPAs are accountants who complete additional education, experience, and testing to become certified – CPA stands for Certified Public Accountant.

Becoming a CPA is an investment in yourself and your future – and it comes with countless benefits.

## Work in any industry.

Every sector needs the financial knowledge and expertise that CPAs provide, including:

-  Public accounting firms
-  Sports/gaming/entertainment
-  Technology
-  Government
-  Healthcare
-  Not-for-profits
-  Manufacturing
-  And many more!

## Be in demand.

There is a high demand for CPAs at all levels, with opportunity for rapid advancement. Being a CPA qualifies you to do things others can't, like auditing financial statements and representing clients before the IRS.

According to the Bureau of Labor Statistics, employment of people with a CPA license is projected to grow by 22% between now and 2028.



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## Earn more.

Being a CPA gives you credibility and sets you apart. CPAs can earn 10-15% more than non-CPAs working in similar accounting-related jobs. In fact, CPAs can boost their earnings by \$1 million or more over their lifetime!

## Unlock unlimited potential.

The CPA credential opens doors to leadership positions where you can make a significant impact. Do you want to own your own business or run a company? Knowing the language of business will get you there.

CPAs meet their clients and businesses where they are, and that means opportunities for travel, flexibility, variety, and well-deserved time off, too!

## Gain respect as a key member of any team.

CPAs are trusted advisors and have the opportunity to work alongside other talented, innovative, and motivated people every day. They collaborate with teams to solve complex puzzles and problems, facilitate business deals, help find and fight fraud, and so much more.

## Ready to dive deeper?

The path to the CPA credential is well worth it, but it does require hard work, perseverance, and attention to detail.

>> Download *CTCPA's Guide to Becoming a CPA in Connecticut* at [www.ctcpas.org/BeACPA](http://www.ctcpas.org/BeACPA) to get step-by-step details.