Unique Opportunities

CTCPA offers our members to discounts on everything from spa services and concerts to insurance and office needs!

Affinity Program Terms and Conditions

It is recommended that all products/services/programs should:

- Be consistent with the professional image of the CTCPA.
- Be offered on a statewide basis (i.e., vendors cannot specifically exclude an area of the state).
- Be provided by an organization with a reputation for quality and service.
- Ordinarily involve arrangements in which the CTCPA receives reasonable remuneration for its participation.
- Benefit and relate primarily to professional services of members. However, other services that would personally aid the members (e.g., theme parks) might be offered as a secondary or supplemental service.
- Not involve order processing by CTCPA. Staff work time should be kept to a minimum.
- Not, in most instances, involve contractual arrangements that must undergo attorney review.
- Be easily accessible to members (e.g., dedicated webpage).

Are you interested in becoming an affinity partner and offering a special service, promotion, or discount to our members?

Please contact Cindy Panioto at cindyp@ctcpas.org or 860-258-0213 to discuss availability.
The CTCPA Education Center in Rocky Hill welcomes more than 7,000 visitors each year, including continuing professional education seminar participants, CPA community leaders, aspiring CPAs taking exam review courses, and dozens of professional services groups who rent the bright, professional space for meetings and events.

We’re offering the opportunity to prominently display your company name or logo in the front and back of each of our three classrooms.

Annual Pricing
- Classroom A • $5,000
- Classroom B • $3,000
- Classroom C • $3,000

All three classrooms • $10,000 (entire meeting space)

Each of the sponsorship opportunities on this page include displaying your company’s logo (on a rotating basis with other sponsors and information) on the Education Center’s digital signage in the beverage and food service area. The screens also offer participants a cable news feed.

Wifi Access Sponsor

All visitors at the CTCPA Education Center enjoy free wifi access. Each participant will use a simple password to login to the wifi and will then be automatically directed to your company’s website as they begin their browsing experience. You’ll also have your logo featured on the wifi password signage and business card-sized wifi handout cards throughout the facility.

Annual Sponsorship • $2,000
One sponsorship available.

Electronics Charging Station Sponsor

Today’s professionals rely on their digital devices, especially when they’re out of the office. Provide convenience and peace of mind to meeting participants with your sponsorship of our unique high-speed electronics charging station, compatible phones and tablets by a variety of manufacturers.

Annual Sponsorship • $2,000
One sponsorship available.

Reserve your space today for these extremely limited opportunities!

Due to the unique and limited number of these opportunities, please contact Cindy Panioto at cindyp@ctcpas.org or 860-258-0213 to discuss availability.