



Wear **Jeans** to Support the **ETF!**

The CTCPA Educational Trust Fund (ETF) supports tomorrow's CPAs today by providing financial support directly to students, accounting departments, and accounting clubs at Connecticut colleges and universities recognized by the Connecticut State Board of Accountancy. Donations help attract new talent as the profession continues to grow. The ETF is administered by a nine-member board of trustees (all CTCPA members).

Set up a **Jeans for ETF** campaign at your company!

Getting involved is as easy as 1, 2, 3!

- 1 Choose how often you'd like to participate.**
You can choose a single day, a repeating day of the week, monthly, etc.
- 2 Select a donation amount and a person to collect the money.**
The CTCPA staff decided to go with \$5 per person, which adds up quickly, even in our small office. Have one person collect the money and mail a check payable to the Educational Trust Fund to 716 Brook Street, Suite 100, Rocky Hill, CT 06067.
- 3 Snap a photo and send it our way!**
Email your shot to Communications Manager Kirsten Piechota at kirstenp@ctcpas.org. We'll publish your photo on the pages of *Connecticut CPA* and also post it on our website and social media channels.