

the CPA ZONE

Fall 2011

The CPA Zone is a bulletin produced by the CSCPA. It is a "quick-read" intended to keep high school educators in the loop with the profession of Certified Public Accounting. Feel free to reproduce The CPA Zone and share it with colleagues and students.

Dear Colleague,

Hello again and welcome back! I wonder, why does it always seem that summer vacation takes so long to arrive, but the first day of school seems to creep up on us so fast?!? Well before we delve into what's ahead for this year, I'd like to first take a quick look back on some highlights - well, one in particular - from last year of which I am proud to be associated with.

As many of you are aware, the Educational Trust Fund (ETF) of the Connecticut Society of CPAs has been awarding cash scholarships to high school students each spring for a few years now. In June, the ETF Trustees presented these scholarships to the selected recipients, with their proud teachers and parents in attendance, at an evening reception held at the Aquaturf. (See photo on the back of this newsletter.) This event included inspiring words by current CSCPA leadership and some of its young professionals, all complete with the gorgeous backdrop of the venue, lots of proud smiles, great food, and oh yeah, a nice \$500 check too! How cool is that?

Interestingly, the celebration also included the induction of Connecticut's newest CPAs into the profession. And, despite the seemingly opposite ends of the professional spectrum for both groups of honorees, the evening highlighted a striking similarity in both groups' accomplishments - the pride that derives from the successful completion of one arduous phase and the anticipation and promise that comes with the beginning of another. Now, that is really cool...

And, who knows? Maybe next June it will be one of your accounting students who gets to experience this great evening. So don't forget to be on the lookout next spring for information on how to participate in the ETF High School Scholarship program. And as always, feel free to contact me with any questions, ideas, or assistance you may need regarding the CPA profession and the CSCPA for yourself and your students. I invite you to read on to learn more about what the CSCPA is planning for the 2011-2012 school year, and what's happening with the CPA profession in Connecticut.

Sincerely,
Jill Brightman
Student Relations Specialist
jillb@cscpa.org

Free CSCPA Programs

CLASSROOM GUEST SPEAKERS

Want to know what the CPA profession is all about? Who better to ask than members of the Connecticut Society of Certified Public Accountants. A volunteer speaker and/or CSCPA staff can come into your class and discuss the profession - salaries, school requirements, opportunities, and more! - as well as his/her personal experiences as a CPA (or CPA-to-be.) This is an interactive and close-up look at the career that you won't want your students to miss!

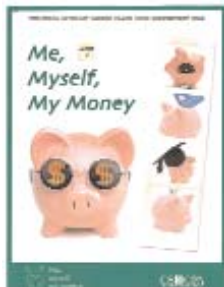
To set up a speaker visit, please send in the enclosed form, visit our website at www.cscpa.org/speakers, or email Jill at jillb@cscpa.org with your request. (September thru January and May-June are typically the best time of year for most CPAs in public accounting.)



The Connecticut Society of Certified Public Accountants, Inc.
www.cscpa.org

"CSCPA Programs..." continued on back

“CSCPA Programs...” *continued from front page*



FINANCIAL LITERACY

CSCPA developed *Me, Myself, My Money* to improve the financial literacy of high school students by introducing fundamental concepts for responsible personal financial management. The 2nd edition of *Me, Myself, My Money* offers six modules contains learning objectives, two to four lessons, each with multiple student activities, and instructor's solutions. This curriculum provides teachers with a combined 18 lesson plans and 47 activities that are aligned with the Connecticut Department of Education's and National Business Education Association's learning standards for secondary education. For your FREE complimentary copy, contact Jill Brightman at jillb@cscpa.org with your request.

CPA CAREERS CONFERENCE

This event is designed to provide high school students with an opportunity to learn about the CPA profession and to find out what a Certified Public Accountant actually does in his or her career. The conference includes great speakers, lunch, prizes, and an optional campus tour. There are no program fees but advanced registration is required. **(Registration forms were previously mailed under separate cover.)** Seats fill up fast for this popular event, so send in your forms today!

The scheduled dates and locations for this year's conferences are:

Friday, October 21, 2011
Hosted by: University of Connecticut, Storrs; and

Friday, November 4, 2011
Hosted By: Central CT State University, New Britain

CHAT SESSIONS

CSCPA CHAT (Connecticut High School Accounting Teacher) Sessions are a forum for secondary accounting educators to network, share information, exchange ideas, and help each other promote and teach accounting at the high school level via roundtable discussion. This FREE afternoon meeting (offering CEUs!) provides its attendees the opportunity to discuss various best practices topics in accounting education, as well as to periodically hear guest speakers. Resources as a result of idea exchanges are available for all accounting teachers to use are posted on the CSCPA website at: www.cscpa.org/chatsessions.



A CHAT Session featuring guest presenter Dr. Don Perras is planned for January 2012!! Stay tuned for more details and sign-up information.

WEBSITE RESOURCES

Don't forget to check out the wealth of information available on the CSCPA website! www.cscpa.org is continually updated and has a section especially for high school students and educators. Go to www.cscpa.org/students to view CPA career information, accounting salaries and CPA educational requirements. Simply click on "For Educators" to avail yourself of the many resources for teachers such as links to the AICPA's accounting curriculum, "Taking Care of Business" and its website, *StartHereGoPlaces*, fun games, accounting recruitment videos, and much, much more!

IN CASE YOU MISSED IT...

In June 2011, the Educational Trust Fund (ETF) of the Connecticut Society of CPAs awarded 16 High School Accounting Scholarships statewide - 11 of those recipients were present to pose for a group photo (right).

The scholarships were presented to Connecticut High School seniors who plan to continue on as accounting majors at a college or university in the Fall of 2011.



2011 ETF High School Scholarship Recipients

Questions, comments, suggestions? Contact Jill Brightman, Student Relations Specialist at the CSCPA, at 1-860-258-0239 or email jillb@cscpa.org.