



CPE Catalog Display Advertising

The CTCPA Continuing Professional Education (CPE) Catalog is an attractive 8 1/2” x 11” perfect-bound annual publication containing approximately 100 pages highlighting courses for the coming year.

The catalog is printed with a four-color cover and two-color text, and is mailed in mid-April to approximately 7,000 Connecticut accounting professionals.

To learn more or for pricing information, please contact Melissa Thompson at melissat@ctcpas.org or 860-258-4800, ext. 229.

Ad Sizes

- Outside Back Cover (*full color*) 7.5” x 6.5”
- Inside Front Cover (*full color*) 7.5” x 10”
- Inside Back Cover (*full color*) 7.5” x 10”
- Full Page (facing “*Table of Contents*”) 7.5” x 10”
- Full Page Course Topic Dividers* 7.25” x 10”
- Half Page (below “*Directions to Course Sites*”) . . . 7.25” x 4.5”
- Half Page (below “*Registration Form*”) 7.25” x 5”
- Half Page (below “*Date Index*”) 7.25” x 4.5”

*Full Page Course Topic Dividers:
 Divider placement available as follows on a first-come, first-served basis.

- Before Accounting & Auditing
- Between Accounting & Auditing and Computers
- Between Computers and Consulting Services
- Between Consulting Services and Management
- Between Management and Personal Development
- Between Personal Development and Specialized Knowledge
- Between Specialized Knowledge and Tax

Outside Back Cover



Full Page



Half Page



CPA Catalog Advertising Contact:

Melissa Thompson at 860-258-0229 or melissat@ctcpas.org

